

The Star Herald Echo

The County Paper.

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BAY ST. LOUIS, MISSISSIPPI, SATURDAY, SEPTEMBER 20, 1924.

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BAY ST. LOUIS AND VICINITY

LOCAL FLASHES

Facts and Fancies.

Every city has more or less streets wherein are built up strictly residential sections, and the hitherto lethargic Leopold street is to blossom like the rose. Leopold is one of nature's beauty spots of Bay St. Louis. It is here where nature seems to have been more lavish in her gifts. Here the oaks are more commanding in majestic beauty and festooned with moss. E. J. Giering owns practically the street and has planted the place into building lots. Already a number of these have been sold and we are expecting in the immediate future to see several attractive residences spring into existence.

People who buy sections and subdivide are benefactors to a community. The holder of large tracts in cities retard the growth and development. Mr. Giering truly is handling a business proposition, but the city will reap the benefit of such display of wisdom and as a whole will be reformed to one and all. There is plenty of room for strictly residential sections, and certain restrictions would make these more desirable.

Leopold street was opened by the city some years ago and was named in honor of Leopold Bangard, who at that time, was street commissioner, and one of the best the city ever had. To his memory it would indeed be fitting to see the street built up attractively and beautifully.

It is not known whether the plans will carry or not, but the management of the Hotel Weston is seriously thinking of building a "swimming pool" rear of the hotel. The same are seen at other resort hotels, country clubs, etc. Recently the hotel company had an artesian well sunk to supply water in conjunction with the city waterworks, to keep up the 40-pound pressure demanded by insurance companies on the fire water sprinkling system installed in and through the hotel building. The overflow from the well would supply the pool at all times with running water. In water pipe coils tested would provide a desirable temperature and winter bathing would be a popular pastime with winter tourists, visitors and others. The plan calls for liberal treatment and would prove immensely popular. H. C. Weston, the president, evolved the idea.

The biggest attraction at Mt. Signal, Tenn., where the Mt. Signal Hotel is, one of the largest and finest resort hotels in the country, has a swimming pool rear of the premises. True, this is in the mountain and in the absence of seashore bathing, but the pool is extremely popular and is made a paying proposition, for a charge of 50 cents is made to every bather. An instructor and guard is present. Take the swimming pool away and one of the smartest and popular attractions is removed. "Smart" because the smart set is largely on parade. Such gorgeous bathing, suits, colors, stripes of the rainbow, etc.

A salesman for a bathing suit concerned to write the bright colors were evolved from a practical point of view, and not so much for show, as is the popular idea. A child in brightest bathing suit was safer from accident or drowning than one in a dark colored suit. Older people and others could keep easier eye on a bright suit. He said always by the children, the brightest colored suit possible.

The writer took occasion recently to dwell on the popularity of the Cedar Point section of Bay St. Louis as an ideal place of residence and the increased value in realty. Now comes the proposition of building the Bay St. Louis-Henerson Point bridge over in that section. It appears it would be far from practicable to build the auto bridge too near the L. & N. right of way, besides the cost of building across the bay at a point from Cedar Point would insure immunity from the devastating forces of the elements and would reduce the cost of building. The latter due to the fact a bridge not so long would be necessary. However, wherever the bridge will be built on the Bay St. Louis side it is going to prove a wonderful developer, for it will open up a waterlocked community. Bay St. Louis is peculiarly situated, bounded on three sides by great bodies of water, hemming in its possibilities of expansion. The bridge would mean an avenue of ingress and egress and connect this section to the outside world on the north and east.

It is for this reason our people are anxious for the completion of the Spanish Trail, connecting the Mississippi Gulf Coast with New Orleans more directly than at present. And New Orleans people would indeed welcome the outlet, for that city, too, is hemmed in and it is hard to get away by auto to anywhere worth while. The day is not distant when the seasons away, this part of the country will connect with the outside world by a network of permanent roadways and bridges. That day cannot come any too early.

TAXATION AND GOV. OF MISSISSIPPI; UGLY CHARGES

About Demagoguery—Gov. Whitfield's Idea of Propaganda—Who Are the Wealthy Aliens Debauching State, He Charges.

By G. S. Harmon, Editor Hattiesburg American.

After the State election was over last year the people heaved a sigh of relief in the fond hope that "the voice of the demagogue was hushed in the land," and that whatsoever the outcome of the administration elevated to office—even if the governor should prove to be weak and inefficient, as had been predicted—at least demagoguery would be lacking.

They were mistaken. During the palmiest days of Vandalism a more demagogic appeal was never issued than the statement regarding taxation which appeared in some of the daily papers of Sunday, the 14th, given out in the name of Governor Henry L. Whitfield and presumably by him.

It was the same demagogic appeal to prejudice and passion that has been the curse of Mississippi politics for the past thirty years, seeking to errand the masses against the classes, the poor against the rich, labor against capital. It is extremely unfortunate that Governor Whitfield, so soon after his elevation to the dignified office he holds—and altogether contrary to his usual open and fair-minded disposition—should have allowed a paid hireling in the Tax Commission to trap him into fathering such a statement.

Lacking utterly in defensive arguments against the editorial exposures made by this paper of the untrue and hurtful features of certain of the tax laws enacted by the last Legislature, the Governor's Mentor makes him stoop to political chicanery and cheap demagoguery unusually foreign to his nature, and that will be a source of regret to his friends. He seeks to evade implication and subtle insinuation to have it appear that "a leading daily paper in the timber section of the State" is promoting the fight against the vicious features of the income tax and the inheritance tax, at the instance of "special interests." The governor's tax mentor knew when that was written, or if he did not know it, the governor did, that the statement was absolutely without foundation in fact or reason, and it was made simply in the attempt to prejudice the voters.

Fortunately, it is rather generally known that the editor of this paper is absolutely uncontrolled—like the redoubtable Andy Gump he "wears man's collar," does his own thinking, fights his own political and economic battles, and neither asks nor gives quarter. No one knows that better than the governor has, in this instance at least, allowed some one else to do his thinking and writing for him.

He has thrown down the gage—Very well, we take it up—The battle is on—The issue is joined.

The governor states that propaganda against the tax measures is being circulated.

Where is the propaganda? What is its nature? Who is circulating it? Editorials against the tax measures have appeared in this paper, but they were not propaganda; they were the personal opinions of the editor, inspired by no one in the world. And this editor has just as much right to his opinions on matters of taxation and statecraft as the governor and his tax mentor have to theirs.

It is equally true that editorial objection to the tax measures have appeared in practically all the leading daily papers of the State, and numerous county weekly papers as well.

The only propaganda in circulation is that sent out by the governor and his State Tax Commission, in a series of articles mailed weekly to all the papers in the State wherein, by false premise, special arguments and fallacious conclusions, attempt is made to rally the support of the voters to the tax measures—and for which free publication is asked.

But Governor Whitfield allows himself to be led into saying:

"I wonder if the honest people of Mississippi want our State dominated by a wealthy alien class who have the power to debauch our Legislature to the accomplishment of their selfish desires?"

So then the splendid yeomanry of the eighty-two counties in Mississippi have elected men to the Legislature who can be debauched and bought!

But who are the "wealthy aliens" in the timber section of the State? to whom Governor Whitfield refers?

Some years ago during a heated prohibition campaign in Madison county a joint debate was held at Canton, and among the speakers was a restless and incomparable Christian statesman and patriot, Bishop Charles Betts Galloway, at that time residing in Jackson.

One of the speakers for the whisky

"POCAHONTAS" TO BE PRESENTED SENTED THANKSGIVING.

Historical Drama To Be Presented By Local Juvenile Talent—Under Auspices of Mrs. Arguedas, Authoress and Directress.

The musical comedy given some time ago, entitled, "Doll Land," has proven to be such a success that there is a demand from the public for a play in the colony.

Parents realized what advantages it means to a child, teaching him how to talk correctly and distinctly, walk with ease and poise, bringing out a talent that may lie dormant in a child, without the proper training and attention.

Mrs. Arguedas is now preparing another play, entitled, "Pocahontas," which she hopes she will be able to give on Thanksgiving Day. It will be interesting and instructive, the subject being historical, taken from the adventures of the early English settlers in the colony.

Parents wishing their children to join in the play are requested to send their children to the first meeting on Tuesday, September 23rd, when they will be given the part they wish to take in the play.

The training will be under direct supervision of Mrs. Arguedas and anyone who attended the last play and witnessed the many rehearsals, all come to agree that she has a special gift to manage children and can make little boys and girls do just what they are expected to do.

ST. JOSEPH ACADEMY HAS NEW SCHOOL BUILDING.

Of the several school buildings located in this city the past few years—and there are several—none is more attractive, better planned and built than the one in process of completion for the Sisters of St. Joseph located in the rear of the Church of Our Lady of the Gulf, and entrance facing the property of the academy. This building is spacious and high-grade and will be used by the Sisters of the Academy for teaching the elementary grades and to relieve congestion at the Academy proper. It is worthy of a visit.

TOCA-BORDAGES WEDDING.

Mr. Emile J. Toca, son of Mr. George J. Toca, of Bay St. Louis, and Miss Lucy Bordages, daughter of Mr. and Mrs. F. C. Bordages, of Bay St. Louis, were quietly married at the Church of Our Lady of the Gulf Saturday afternoon at 4:30 o'clock. Rev. Father Gmelch, pastor, officiating. Following the ceremony the party and attendants were driven to the railroad depot where Mr. and Mrs. Toca left for New Orleans, where they will reside in future.

Both young people are well and favorably known, representatives of prominent families of the community. They have many friends and acquaintances who wish them a long and happy journey through life.

element complained bitterly against the prohibitionists for bringing an "alien" into the country to speak for them. Replying, Bishop Galloway rose to the heights of impassioned denunciation and cried in clear tones, "Who calls Charles B. Galloway an alien in Madison county? Look over the hills just yonder to Kosciusko, where I was born; look around these streets, where, as a boy, I played; look at the register in your church that bears my name at its sacred pages; look at the records of the quarterly conference that licensed me to preach; look at that sacred edifice where Sunday after Sunday I preached the everlasting Gospel to these people here around me, and then dare call me an 'alien'?"

What is an alien? The lexicon says: "Alien; a foreigner, especially an unnaturalized alien foreigner."

Who are the "wealthy aliens" who seek to "debauch the Legislature?"

Does Governor Whitfield mean the Dantzers? Men native to the States who have lived here since their fathers were born, who have wrought and builded and blest the whole Gulf Coast with their great business interests and their numberless charities, whose fortunes were made by long years of honest effort and who refuse now to have it filched from them?

Does he mean Mrs. Helen White and her son, Hugh L. White, that widow and son of H. H. White, that sterling native citizen of Mississippi? Ask the people of Whitcomb, Tyertown, Columbia, Clyde, if these people are "aliens," or rather, are they not promoters and builders and benefactors?

Does he mean the Westons of Hancock county? Men who have turned a howling wilderness into towns fit for habitation; whose names are honored among the people among whom they have lived a lifetime, and whose names have been faithful to their workers; whose largesse is beyond reproach; who are elevated to office in the county, and put their time, money and business talents into promoting the things that make for the benefit of their people.

Does he mean L. O. Crosby? A prince of selfless Mississippians; himself from between the plow handles when he was 30 years old, and who by his native ability, strong common sense, marvellous organizing facilities, has not only made a fortune for himself and for his partners, but has been a veritable "Lord Bountiful" to his operatives; whose charity is large and yet unassuming; who has turned Picayune from a village into a thriving city; built schools and churches, and supported every forward movement for uplift and beneficence in town and country and State; who is now the honored and wonderfully efficient president of the State Chamber of Commerce, and just now going into Greensboro, N. C.

(Continued on Page Four.)

LOCAL K. C. COUNCIL TO OPEN NEW HALL OCTOBER ELEVEN

Saturday, October 11th, Will Witness Bazaar and Ball Benefit Formally Marking of Handsome and Spacious New Building. Extra Jazz Band.

On Saturday, October 11th, the local Council of the Knights of Columbus, No. 1523, Bay St. Louis, will formally open their beautiful and substantial new home in Main street.

The occasion will be celebrated with a festival, followed by a grand ball.

Music by Famous Jazzers.

Determined to get the best music procurable, the committee in charge have succeeded in employing the famous "Paramount" Jazzers for the occasion. This band is composed of some of the best musicians in the country and are in such great demand in the Crescent City that it was an exceedingly difficult matter to secure their services.

In procuring these artists the committee was forced to a "stiff" price, but they realized that in order to have the home opening in keeping with the auspicious occasion it was necessary to get the very best, hence the choice.

The critical and most fastidious of dancers in the Crescent City have passed judgment on the "Paramount" band and have accepted them. Bay St. Louisians are therefore in for a musical treat out of the ordinary.

Casey's Own.

The Knights of Pere Leduc Council are very proud of their new home and particularly the unique distinction of being the only home in the State of Mississippi that is the absolute property of its members.

At the initial dance in their new home every Casey will do his best to entertain the crowds and leave those who participate a fond recollection of an enjoyable evening.

ST. STANISLAUS COLLEGE ECHOES

The New Comers.

On September the 9th the long-remembered whistle was once more put into use by calling together the new students of the year '25. Nearly three hundred pupils reported with the same school spirit that has always been shown in the past. Of this number twenty-eight from last year's students have worked themselves to the honor of setting good examples. They earnestly studied for eleven hard years and succeeded with the good result of having become the seniors, who intend to make this year a greater success than any in their past. They expect to follow in the footsteps of the well known and well liked class of nineteen hundred and twenty-four. Everyone admits that the past class was one with an exceptionally high standard. Give Class '25 the ample time and it will show a thing or two, to prove that it will leave a remarkable impression and receive high honors also.

What this coming class wants is a co-operation of the people of Bay St. Louis as has been given the past years, with this great help success will naturally fall in line.

Now, what we must do is to get what we call elbow grease and work out the problems put before us, in the best manner possible. Of course with the help of others.

Here's hoping that the good example that class '24 set will be followed by '25, so that all other coming classes will be proud.

Societies.

A meeting of the Blessed Virgin Sodality was held Sunday morning in the College Chapel.

Brother Edmond, our new promoter, gave us a short speech, explaining our duties for the incoming year. After meeting the officers were voted upon through secret ballot.

The elected officers are: President—Charles Jaubert. Vice President—Stanley Baron. Secretary—Roger Haydel. Treasurer—Latrey Lang. Sacristan—William Cassidy. First Assistant—Frank Wittmann. Second Assistant—E. W. Slade.

Altar Boys' Society.

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MAUFFRAY HEAD KNIGHTS COLUMBUS FOR 1924-1925

Annual Meeting Pere Leduc Council Held Sunday Night Elects—Members Meet For First Time at New Hall in Main Street.

First official meeting of members of Pere Leduc Council, No. 1523, Knights of Columbus, Bay St. Louis, was held at the new hall in Main street Sunday night. There was a splendid attendance, and the election of officers held.

Joseph O. Mauffray, head of the organization for several years, was re-elected unanimously, although he wished the mantle to fall over other shoulders. Mr. Mauffray has been one of the active and successful workers for the K. C. cause, and with the co-operation of brother members, has accomplished many things.

Officers elected Sunday night for 1924-1925 follows:

Chaplain—Rev. A. J. Gmelch, Bay St. Louis.
Grand Knight—Jos. O. Mauffray, Bay St. Louis.
Deputy Grand Knight—Frutas Fuentes, Kiln.
Chancellor—Carlos Ledner, Lake shore.
Advocate—E. J. Gex, Bay St. Louis.
Recorder—Henry Capdepon, Bay St. Louis.
Financial Secretary—A. G. Favre, Bay St. Louis.
Treasurer—A. A. Scaffie, Bay St. Louis.
Warden—August Schiro, Bay St. Louis.
Trustee, three-year term—A. Benvenuti, Jr.
Lecturer—E. J. Giering, Bay St. Louis.
Gus Ladner was elected inner guard and S. C. Larkin outer guard.

Installation will be held at an early date and the occasion will be duly observed by local and visiting knights.

Football.

Hello, Folks! How's things? Hope they are as good as our football prospects.

The first football practice was held on Tuesday, September 9th. Eighty men reported for work, one of the largest squads to volunteer in many years. Mr. Forster commended them steadily for the past week, and has succeeded in forming four full teams. These teams are to have two to three games a week. They will play in league form, and from these Coach Forster will pick his squad. The last of these four teams have been showing up best will have most of Forster's attention. The other three teams will go to the management of Brother Edmond, who in the past has proven himself fully capable of this task.

The teams are as follows: Brignac (captain), Glover, Jordy, Jones, W. Bontemps, E. Elize, Burns, Shexmeyer, Calhoun, Carre, Haas, L. Bontemps, Menou, Davis, Halpin, Ashford.

Brandt (captain), Cuevas, Lafosse, Schwartz, Thompson, Richard, Monteleone, Hunter, Aguerro, Mauffray, Ducote, Reed, Brady, Landry, Suzanneau.

Gex (captain), Jacobs, Gordon, Eisler, Vega, Bob, Ramond, Plunkett, Severing, Guidry, Scaffie, Saucier, Steckman, Carter, Flannagan, Piazza.

Bonura (captain), Slade, Hayden, Lang, Toups, Koch, Holdell, Zaunbrecher, Leger, Keiffer, Cassidy, LaNasa, Echiverria, G. Y. Blaise, Gilbert, Baquet, Jaubert.

We also wish to announce that Brother James is working the smaller boys and will soon get his practice games together with those of the Fleas and the Flies.

Baseball.

Sunday, September 14th, marked the opening of Stanislaus' sport year of 1925.

The Chero-Colas, a well known semi-pro team from New Orleans, was engaged for Sunday. Due to the fact that their regular club (Big Zeik Bonura the main factor) was missing, they lost a slowly played game to the Rocks-Chaws.

The game ended with a score of 21 to 6. Every man on the College team got two or more hits. Our pitching was well handled by Slade, Hayden and Bontemps, who each threw for three innings. Tom Holden, a new boy, showed up well, both in his fielding and batting exhibition.

We are expected to have either two or three more games this season. This Sunday the Hibermias are coming over with their crowd. On the 28th we are expecting the Whitney Centrals. That will probably be all this fall.

Come to the game Sunday. The Hibermias are a good team and a good band of music. What more can we offer? Come, we need your backing.

CORRESPONDENT WRITES OF BIG ASSET.

Public Courtesy to Strangers Is An Asset That Lives and Travels—Correspondent Has The Right Idea.

Bay St. Louis, Miss., Sept. 16, 1924. Editor Sea Coast Echo.

We always remember he man who is kind, especially if we happen to be a stranger in a strange town or city and are given information or direction by someone who shows an interest in our efforts to get around.

Now that the auto is taking so many people from one city to another—even so far as across the continent—the smaller towns are realizing that kindness and accommodation on the part of each resident is an asset that cannot be measured in value. That is how the town gets a good name in the outside world. Many of us are helpless when we get in a strange town or a strange community. We lose our sense of direction easily, so we breathe a prayer of thanks for the kindly person who goes to a little trouble in seeing that we find the correct route into or out of the place, or to a hotel that is honestly run and reliable, or to the municipal auto camp.

Travelers occasionally tell us that they hear Bay St. Louis well spoken of in neighboring towns, and we know that when our citizens are quick to give a stranger the information he seeks he is sure to carry away a good word for us. If you will take a few minutes to answer their questions, or even if you will go out of your way to give them the information they are seeking, you can rest assured that it will be pretty hard for them to say anything mean about our town as they travel on through the country. We may not hear of it immediately. But eventually our reputation for being a community of kindly people will be well established, and once established it will go far toward winning us when we, too, go into strange territory.

With the Spanish Trail, soon to be completed through, we will have thousands of cars traveling through Bay St. Louis, and it will then be all the more imperative we keep our reputation for kindness and hospitality. I wish to commend this to the younger people as well as to the older people.

AN ECHO READER.

PIERNAS BEACH HOMESTEAD SOLD.

The Piernas homestead, located on the Beach Front, near Felicite street, owned by a son of the family, Bush Piernas, for a number of years and sold to Mrs. A. Gragnon for \$1,600 and more recently sold to Mrs. Barney R. Beeson, of Mobile, Ala., for \$2,250, has undergone renovation and a second story, mansard roof style, built thereto, adding considerably to that section of the city and beach front. It is a safe bet, with the removal of the oyster cannery from that section, it will be one of the best built-up and attractive parts of the beach front and city.

R. W. WEBB SCHOOL HAS T. P. A.

A Teachers' Parent Association was organized yesterday afternoon at the R. W. Webb School, over in the Fourth Ward. Be it said to the great credit of the school and patrons.

Officers elected were: Mrs. K. W. Pennerdette, president; Miss Nina Ladner, vice president; Miss Mae Colsen, secretary; Mrs. S. D. Livingston, treasurer.

The association has planned quite a program for this year's work and a most active campaign will be waged. Miss Olga von Drosowsky is principal of the Webb School, assisted by Misses Ladner and Colsen.

BUYS CARON PROPERTY IN CARROLL AVENUE.

Miss Anna Scott, of New Orleans, has purchased from J. J. Caron the one-story dwelling in Carroll avenue, formerly owned and occupied by Mrs. Louise A. Forster, deceased. The price paid is \$2,500, and the purchase was made as an investment. Mr. Caron purchased the property at a trustee sale last year for \$1,700.00 and made considerable improvements thereon.

LEFT FOR WASHINGTON TO RESUME STUDIES.

Mr. Leo Fahey, young son of Mrs. Lena D. Fahey, left yesterday for Washington, D. C., to resume his studies at the seminary in that city for the priesthood. Mr. Fahey is a native of Bay St. Louis and the many friends of the family anticipate the day when he will celebrate his first mass in his native city, after his ordainment.

BAPTIST ASSOCIATION MEETING AT LOGTOWN.

The Hancock County Baptist Association was held at Logtown this past week and was well attended. Those attending from the list of general denominational workers were J. E. Byrd, O. P. Estis and Miss Fannie Traylor, all of whom brought great mission messages.

LAUREL MISSISSIPPI FAIR.

All preparations for the South Mississippi Fair are moving on ahead of time, according to a statement made by Mort L. Bixler, manager. The building will be ready to receive exhibits a week before the opening, and it is expected that everybody will get busy by the 25th and have their exhibits a week before the opening. Monday morning, at 10 o'clock, the official hour for the opening of the buildings.

FOREST FIRE IN BACK OF CITY AT BROWN'S VINEYARD

Forest Fire Destroys Valuable Property Back of Bay St. Louis and Waveland and Threatens Destruction to Brown's Famous Vineyard.

Forest fire last Sunday morning, at about 10:30 o'clock, was discovered in the vicinity of Brown's Vineyard, located in the rear of Waveland and off the city of Bay St. Louis. The flames came from the rear of the premises, on the outside of the Brown pasture fence, coming through the branch located there, and the timber, burning like paper, and making way to the larger barn. This structure contained a large tally-ho, bugles, surreys, a supply of hay, lumber and tools. Including in its wake or devastation the fire destroyed about 7,000 feet of lumber Mr. Brown had for future use.

Wm. Lehman, Mr. Brown's neighbor, sustained considerable loss. His dwelling was considerably damaged, as were outhouses. His peacan orchard, one of the finest hereabouts, was practically destroyed. Mr. Lehman places his loss at \$1,500. He had 250 five-year-old peacan trees, grafted. All of these were lost.

The dwelling of Mr. and Mrs. A. C. Brown, who own the vineyard, and who sustained the loss as stated above, had their home damaged, the porch and steps charred, and thanks to the co-operation of neighbors and other friends, that the fire was finally gotten under control, and for this assistance appreciation is expressed.

Mr. Brown said to The Echo: "There are entirely too many fires in the woods now and too much loss involved. As a result the cattle have no pasture for grazing. Weather being dry makes it extremely hazardous everything burns like paper. It is a great danger, and the authorities cannot take the matter in hands too seriously and deal with the culprits too sternly."

HOTEL WESTON.

Arrivals for Week Ending September 19th, 1924.

Dinner party given by Mrs. John N. Stewart, of New Orleans, La., September 18th: Miss Becky Perkins, Miss Edna Stewart, Mr. C. A. Fannell, J. D. Miller, Jr., Sedley Hayward, Ethel Rex, Kilian Hayward, Stella Hayward, Joseph T. Scott, of New Orleans, La.; C. Ford Cussler, of Shreveport, La.; R. Finkley, C. Curtis, Jr., Eb. Hardie, Jr., Mrs. John N. Stewart, of New Orleans, La.

Dinner party given by Mr. and Mrs. Chas. Moreau: Mr. and Mrs. Geo. Muller, New Orleans; Mrs. A. B. Mallory, Mr. and Mrs. Chas. G. Moreau.

Dinner party given by Mrs. John N. Stewart, of New Orleans, La.: Mrs. T. S. Johnson, Mrs. Wilson S. Coullenda, Miss Marjorie B. Coullenda, New Orleans, La.; Mrs. Marshall Ballard, Miss Clara Arcoscion, of New Orleans, La.; Mrs. John N. Stewart, of New Orleans, La.

Dinner party given by H. S. Weston: H. S. Weston and wife, Logtown, Miss.; Dr. R. S. Russ, wife and two children, Biloxi, Miss.; Mr. A. Russ, Pearlridge, Miss.

Dinner party given by Mrs. A. B. Mallory, Mr. and Mrs. Geo. Muller, Chas. G. Moreau, Mrs. A. B. Mallory. Miss M. Reyes, New Orleans, La.; Miss Gertrude Perkins, H. D. Perkins, La.; C. G. Cochran, Chesterfield, La.; Mr. and Mrs. Richard, Baton Rouge, La.; H. H. Harvey, Chicago, Ill.; M. S. Navarre, Mrs. Sextoro and daughter, Miss B. Milley, New Orleans, La.; Mrs. W. E. O'Brien, city; Mrs. Sextro and daughter, A. P. Baker, A. T. Chenault, R. A. Harper, E. A. Cresap, G. Blascini, E. V. Stein, wife and daughter, Martin Rector, New Orleans, La.; Mr. and Mrs. J. C. Leathers, Miss L. Renfrow, city; Theodore Brent, Mrs. Sextro and two guests, New Orleans, La.; B. P. Harrison, O. J. Dedaux, R. J. Simpson, Gulfport, Miss.; Miss Salter, E. Madiser, H. R. Castleberry, Kiln, Miss.; E. C. Weston, Logtown, Miss.; Miss Mary Perkins, city; Mrs. Sextro and two guests, New Orleans, La.; A. C. Weston, Logtown, Miss.; R. C. Pesa, Dallas, Tex.; Miss Alma Key, F. E. Stubbs, New Orleans, La.; W. F. Campbell and wife, city; Roger J. Carrires, A. R. Greene and wife, New Orleans, La.; D. M. Marks, Chicago, Ill.; Sam G. Duhum, Birmingham, Ala.; H. H. Castiel, Pickens, Miss.; W. A. Powe, Hattiesburg, Miss.; Carl Marshall, city; E. A. Eignus, G. E. Jilteson, Biloxi, Miss.; O. T. Milton, Jackson, Miss.; C. H. Luby, Gulfport, Miss.; W. E. Henderson, Louisville, Ky.; T. R. Barnes, Mrs. Jas. G. Sextro and daughter, J. T. Buddock, New Orleans, La.; R. J. Ray, Covington, La.; Calvert Bros., Jackson, Miss.; E. E. Somers, W. R. Varnack, Hugh Thomas, L. C. Reming, New Orleans, La.; W. B. Henry, Rockwood, Tenn.; N. D. Alfonso, Horace Hinds, Gulfport, Miss.; James R. Fly, Morris, P. Noland, New Orleans, La.; F. H. Mitchell, Mobile, Ala.; W. C. Stewart, Baton Rouge, La.; G. R. Fletcher, Memphis, Tenn.; A. J. Ward, Sam Levy, New Orleans, La.

THE SEA COAST ECHO

C. G. Moreau, Editor and Publisher

Official Journal of The Board of Supervisors, Hancock County, Miss.

Official Journal of Board of Mayor and Aldermen City of Bay St. Louis

ACQUISITION TO BAY ST. LOUIS.

Formal announcement is made that formal opening and public dedication of a new hall and home building for a local organization will be made in Bay St. Louis Saturday, October 12th. We have reference to the handsome and spacious building in process of completion in Main street by and for Pere Leduc Council, No. 1522, Bay St. Louis.

This is perhaps the largest and handiest building of its kind and for like purpose in the State of Mississippi. It speaks well for the organization, the personnel of the men behind it, and last but by no means least, a distinct acquisition to the city of Bay St. Louis, in moral, social and material way.

Small towns and communities with no immediate future do not build like this. The new Knights of Columbus Hall and Home (for it is both) is an acquisition to the city, and seems to be part of the extensive program of building in process of evolution in Bay St. Louis this year. This is the banner year of local growth, some one knowing whereof he speaks has said, and the K. C. Hall is by no means a minor part of this program.

Both the organization and the city are to be complimented and congratulated on the success of the effort. It is an auspicious occasion indeed, this forthcoming celebration of the completion of this pretentious two-story building, the largest hall building in the city.

On the first floor there is ample space for lockers, spare room, etc. and for general entertainment. As, for instance, on the evening of the 12th, during afternoon hours, there will be a bazaar benefit. This will be held on the first floor. On the second is the auditorium and dance space. On this floor there are ladies' retiring rooms and in opposite direction the same for gentlemen. To the rear of the hall there is a spacious kitchen and private dining room, the latter sufficiently large to seat the entire membership at any of the private suppers given by the Council from time to time. In all there is plenty of room. The keynote seems to be space, and plenty of it, and, all in all, we, one and all, regardless of interest or otherwise, but as citizens, are proud of this building.

We are informed there will be one or two tennis courts on the outer premises and the grounds in general will be sodded and beautified in that manner to make it a veritable garden and well-kept spot.

COMMON SENSE ROAD BUILDING.

H. L. Hoard, publisher of the Jefferson County Union, Fort Atkinson, Wisconsin, has been carrying on an active campaign in that State for what he called common sense methods in highway construction. He makes the statement that the two essential features in road building are drainage that will allow the water to run off the surface, and a grade sufficiently easy so that a load may be moved over it in a satisfactory manner. He points out the danger and expense of digging great ditches on the side of the road, banking the center up like a railroad grade and then intersecting such grade at regular intervals with narrow culverts which offer dangerous obstructions to traffic.

Mr. Hoard's theory is that wherever possible the road grade should be more like a street, extending where practical, from fence to fence. Graveling or hard-surfacing need be no wider than at present. If an automobile or team happened to be forced off the beaten track it would not have to plunge into a ditch, as is the case at present on too many miles of highway construction.

LOCAL BAPTISTS CONTEMPLATE NEW CHURCH.

Baptists of Bay St. Louis as compared to other communities of like size are not numerous, but the lack in quantity is amply made up in quality. The following of the church, under the leadership of that splendid organizer and worker, Rev. B. F. Whitten, is both active and growing and the time is coming when the present church building in a great measure will be inadequate.

A movement is on foot with a view of changing the location of the Baptist Church, now located adjoining Cedar Rest Cemetery, and of building a new structure. It is planned thereby to increase the usefulness of the church by a larger attendance and to widen the scope thereby of the work. The Baptists are noted for their church activities, charity activities, hospital and other work, and their success in every endeavor is always marked with success. In the local instances their efforts will not be the exception.

Mississippi's 1924 cotton crop estimated at 1,000,000 bales by United States statisticians.

DEATH AT THE THROTTLE AND WHEEL.

For the past four consecutive Sundays the writer visited the entire stretch of the Mississippi Sea Coast where the auto drive is best and inviting, and on each occasion we have witnessed one or more accidents or arrived on the scene "just after it happened."

In our town we have them daily. True, not serious as witnessed along the Coast. But a near accident is dangerous and a good thing to avoid. In larger cities, comparatively to populations and automobiles, the number of mishaps are nil. In fact, it is marvelous to contemplate how well traffic is handled. Smaller towns have no traffic regulation to speak of. And in many instances, if there are, the law is disregarded and respect for constituted authority absent.

Parking on one side of the street, for one block's length, on one street in the town only, and blowing one's horn vigorously while going at equal speed and circumventing the right side of one post in town, in all seriousness constitute no traffic laws or regulations. In a city not a thousand miles from Bay St. Louis the other night a car with its precious freight of a man's family was crashed into from a side street. The car emerging from the side street had neither horn nor lights. There should be a severe penalty for this negligence. The man whose car was injured, but saved from destruction by bumper equipment, had the right of way, running along a main street, but in that city not a thousand miles away, the right of way is not recognized—because there are not sufficient traffic regulations, and the few that do exist are not adequately observed nor enforced. Names given on application.

Some day something frightful is going to happen and lamentations, deprecations and denunciations will follow, but these will avail nothing.

The roadway along the Harrison county line on the Coast is narrow in many places, innumerable side streets connect. It is a dangerous situation when we charge this roadway is used seemingly as a speedway. Speed demons and other irresponsible hands take the throttle and wheel in hand, impersonating death. It is horrible to contemplate, but true nevertheless.

Statistics show that 45 people a day lose their lives in the United States in automobile accidents. Proper regulations, intelligently evolved and enforced, will minimize the number in future.

GET IT IN NOW.

It used to be called moral effect, now it is the cycological effect. However, in a sense, both mean the same thing in application. Predicating the prediction on the intensity of the heat of the summer ended it is the popular consensus of opinion the winter is going to be a cold one. And from knowing sources the prediction is sustained. Taking it for granted the winter is going to be one of unusual severity, it might be well to prepare in advance. A full coal bin gives a security of feeling and a satisfaction to say nothing of protection. Then it is well to get it now.

Coal is no higher now than it will be later. Possibly, if anything, it will be higher later. Hence all the more reason to get it now. Every successful business man, every successful housewife are those who do things prior to the eleventh hour. They anticipate things, and ward off future worry and the chance of getting left.

The man or woman who attends to things now benefit vastly. They are people of order. They are storing for the future; avoiding worry, disappointment and saving time to do something else. Preserve us from the ELEVENTH HOUR MAN. He is a failure. He is generally the man who talks volubly, and while he "speaks," he says nothing, to quote the immortal bard. We have them with us every day and it is with no difficulty one may point to them. Order means attending to business. It serves to give moral effect. The cycological side means results.

Buy your coal today. It is good advice, besides remember the training of doing today rather than tomorrow.

COUNTY COURTHOUSE TO BE RENOVATED.

Recently The Echo took occasion to dwell on the attractiveness and comparative small cost of the Hancock county courthouse, one of the best and handiest in the State. The subject was one to write about with great joy and pride, and we feel certain our readers read the article with equal pleasure and satisfaction. We are now glad to note the Board of Supervisors, at its last meeting, with a consulting architect, discussed the early possibility of remodeling certain parts of the building and of thoroughly renovating the interior. It is planned to finish every detail and to make such improvements that will add to the structure, contributing more to its appearance and usefulness.

THE TOURIST CAMP AGAIN.

Many words of commendation have come to The Echo for its recent utterances in advocacy of the establishment of an auto tourist camp in Bay St. Louis, and the matter received with general favor. Yet words of commendation are not going to build the tourist camp, but let us hope, popular opinion will crystallize the subject into practical effect. This is generally how many projects are formulated and finally created into active reality.

Many tourist camps over the country are either owned by counties or municipalities. We do not know what the law in Mississippi is in the premises. But the main objection might be the lack of finances to build and maintain. This is possible, but neither do we know this to be a fact.

However, the subject of an auto tourist camp is a popular one. The project received with popular acclaim, and the hope is expressed the matter will in the near future become fact.

Many cities and towns establish chambers of commerce and other commercial organizations, inviting strangers within their gates. This is especially so of towns of Bay St. Louis type, winter and summer resorts. The great idea is to get the people to visit and when there to show and to convince them. The hardest part of the program seems to be to get the people. In Bay St. Louis this is already accomplished. The Spanish Trail traverses Bay St. Louis, thousands of people pass through here annually, and more will do so later. But they cannot remain even for a short stay in order they may visit and see for themselves. They must hasten on to some other locality where they might remain in camp. We have seen camps all over the country, but none here.

In the meantime let us keep the subject alive and in time it will possibly materialize.

PERSONAL LIABILITY—WHY NOT?

A Greenburg, La., paper reports that in an endeavor to burn the carcass of a deer which they had shot illegally, two hunters started a brush fire in a national forest last fall, which escaped their control. It was necessary for the government to call out a large crew of men in order to extinguish the fire. As it was, 2000 acres of forest land was blackened before the fire was put out.

The two hunters were subsequently haled into court and ordered to pay the United States government the sum of \$2,500, the cost of controlling the fire which had been started by their own negligence.

This is a significant decision and adds strength to the legal precedent for personal liability for fire carelessly started. It will undoubtedly stimulate a wholesome public respect for forest protection, and the scope of the decision should be extended to include fire damage caused by carelessness to other classes of property.

The practice of team-work, or operation, concerted effort, or whatever it may apply be called, cannot be emphasized too vigorously in fire prevention. At the same time, individual responsibility and the sinister shadow of personal liability will do much to "stay the careless hand."

LOCAL LEGION CURTAIL PROGRAM.

At the regular Monday night athletic meet, at Liberty Arena, held under auspices of the Local Legion Post, it was announced the program would be curtailed to two bouts a month, rather than every week, running since the early summer. This is due to the change of weather, when the great outdoors do not call so insistently as in the good old summer time and with a falling off in transient patronage. Of course it is well known people of Bay St. Louis and immediate vicinity have kept the ring meets going. If it were not for their patronage the program could not be given. We wish to say how successful and entertaining were these athletic events each week during the season and we will miss them on Monday nights. But in future we will look forward with all the more anticipation and enthusiasm and possibly enjoy each event all the more. The Legion is to be complimented on its success. Let us hope the bouts will be given as frequently as possible.

THE "JAY-WALKER."

In New York City alone in 1923 exactly 123 persons were killed by autos as they were crossing streets in the middle of a block. The man or woman who cuts across the street before getting to a regular crossing is known as a "jay-walker," and every city and town in this country possesses a goodly number of such people. So it is evident that there are careless pedestrians, just as there are reckless auto drivers, and that all accidents cannot be blamed upon the latter. Common sense convinces us that both drivers and pedestrians are not careful enough. Recent figures show that there are as many accidents as ever, but that there are now more cars. And yet the number can be cut to a still lower margin if "jay-walking" is abolished and people take to crossing streets the places set aside for that purpose.

TAXATION AND MISSISSIPPI.

Mississippi State Tax Commission is engaged in publishing a series of articles with a view of conducting a campaign of education regarding the scheme of taxation. The Echo is publishing the series at their face value. We are giving these articles publicity for what they are worth. True they explain why the Legislature has seen fit to enact certain revenue laws, but in instances it will be noted the tenor is to excuse. All summed up the articles resolve to this: We need the money! This argument knows no limit; and there is no telling where this burden of State taxation is going to end. Each succeeding legislature creates new departures, new institutions, etc. These things are well; but we are anticipating ahead of the State's growth and condition and it requires money not only to establish but more to maintain.

Only recently an article was published in these columns where it was noted the city of Knoxville, Tenn., rebated \$280,000 or 10 per cent on 1924 taxes. One is inclined to learn more of Knoxville and Tennessee, where taxes are rebated. It spells efficiency and is the best kind of advertisement.

All good citizens pay taxes willingly. But when the burden grows overwhelming the scheme becomes pernicious and the former falls of its weight. It will be interesting to watch the future as regards taxation in Mississippi.

A CLEAN CAMPAIGN.

The presidential campaign has opened with every indication that it is going to be kept within decent limits. There will be no mud slinging, and less of that abuse which has characterized many political fights. We are glad to note the absence of the usual bitter arguments so far, and take it as an indication that they have come to see that everyone who differs in opinion with them is not a monster or a fool. We are going to make a clean fight for our principles; but if the other fellow can outvote us, we're going to abide by the will of the majority and take our medicine like a good sport. It may be that the presence of ladies in the campaign is responsible for softening political arguments a good deal. Polling places are more like parlors now, and who knows but in a few years we'll find pink ribbons tied around the ballot boxes. Time works some wonderful changes, and wise is the man who can change fast enough to keep up with them.

BROADCASTINGS.

It's a wise young doctor who hangs out his shingle near railroad crossing.

We don't know how the balance of the men feel about it, but we're glad vests are coming back, so we'll have room to park some of the things we now carry around in our pants pockets.

The canning season is supposed to be about over, but wait and see all during that's going to be done in November.

The world isn't getting any better. It just seems that way because we have so many "efficiency experts."

The average may have his little weaknesses, but he doesn't get his hair cut because it is coming out.

The Prince of Wales on his visit to the United States wants to learn to play poker. He'll discover that a king isn't "high."

The next time Germany hunts trouble it might be cheaper for us to buy her off than to have to make her a loan afterwards.

We've reached the point where the children run everything but the lawn mower and the washing machine.

Uncle Sam will again try to make the silver dollar popular—as if any dollar that's worth 100 cents isn't popular.

According to a fashion note, men's styles will be plain this fall. But last winter's overcoat will still prevail in many instances.

Our advice is not to forget your old friends in the valley when you've reached the top of the hill. You might need them to catch you if you roll down.

What this country needs most is a shoestring that will last as long as the shoe.

The trouble with the girl who is pretty is that she is too apt to consider herself the whole peach crop.

Well, when at last Ford has all the money we can use Ford parts as a medium of exchange.

The difference between a fiddler and a violinist is the fiddler plays "Pop Goes the Weasel."

We heard a man explaining yesterday that the reason his hair turns gray faster than his wife's is because he wears his all the time.

W. T. Stewart, son of President of the C. & S. I. R. B., was killed in an automobile accident near Jackson this week.

The Villain Failed! Blueberry smiled as he opened the closet door and saw the bodies of his former wives hanging by their gory tresses. Then he smiled as he took a look at his next prospective victim.

"Gurrrr!" he screamed. "She's got her hair bobbed!"—American Legion Weekly.

"BE SQUARE."

Our attention has been called to a little book recently published by a man named William Bryan Bonbrugh. It is only a little 88-page affair, yet we wish every one could get it and read it and reflect upon its contents, for it is one of the most powerful arguments against dishonesty and deception that any man can produce. The title of the little book is "Be Square."

The book says that stock frauds, land frauds and confidence games cost us each year the sum of \$2,000,000,000. Burglary and theft claim another \$525,000,000; embezzlement and defalcations total \$125,000,000; graft and looting in public office reach the enormous sum in a single year of \$200,000,000; fraudulent bankruptcies and credit swindles total another \$100,000,000; bad debts owing merchants average \$150,000,000 a year; forgeries and worthless checks mount up to \$125,000,000; piracy and seaport robberies run to \$75,000,000. Altogether it foots up a grand total of \$3,300,000,000. Add to this the \$50,000,000,000 the United States pays for police courts, prisons, jails, etc., in a single year and we find that dishonesty costs the citizens of this country \$3,800,000,000, a sum sufficient to pay the running expenses of any three governments, or enough to educate every child in the United States.

Staggering figures—yet truthful. And if anyone knows of a better argument why the American people should be square with each other we would certainly like to hear what it is.

RURAL PRESS IS AROUSED.

The newspapers of the smaller towns of the State are becoming thoroughly aroused as to the importance of defeating the proposed constitutional amendment, to be submitted at the November election, and which seeks to give the State Legislature additional taxing powers. The Grenada Sentinel, one of the ablest weeklies in the State, says:

"On the ticket to be voted at the November election will appear a proposed amendment to the Constitution of Mississippi enlarging the taxing powers of the Legislature. The amendment should be defeated. The public may bet its last dollar that whenever something new is added to the taxing list whereby more money is collected, that the spending authorities are going to find some place to use the money. The present Legislature and the governor went into office pledging economy, but they exhausted all the funds in sight, and then set out to find more things to tax."

"The State Tax Commission has taken upon itself the 'duty' of getting out propaganda to encourage the voting for the proposed amendment. Maybe that is the business of the Tax Commission, but we hazard the statement that not a member of that body would say so if they got their commissions from the people rather than from the appointing power."

"At a later date we shall undertake to discuss the proposed amendment more fully. If it should carry, some extraordinary powers would be conferred on the Legislature."



Thousands of Americans Are Earning Their Living From The Railroads

Yet their names do not appear on the railroads' payrolls. General prosperity comes and goes as the railroads make or fail to make money.

Look at these figures and you will probably have brought home to you more forcefully than ever before the danger of the enactment of any destructive form of railroad legislation.

- One miner out of every four gets his entire living from the railroads.
- Three out of every ten men employed in the steel mills are supported exclusively by the railroads.
- The railroad is the only visible means of support of one-fourth of those employed in the lumber industry.
- Of every 100 gallons of crude petroleum produced from American wells, the railroads purchase 11 gallons.

Think of the importance of these four great industries to America. Read the above figures again; and remember that when the railroads prosper, everybody prospers.

L&N
LOUISVILLE & NASHVILLE R.R.
THE OLD RELIABLE

OPEN THE YEAR ROUND. AMERICAN PLAN.

HOTEL WESTON,
ON THE BEACH
BAY ST. LOUIS, MISS.

Is completed and now open to the Public. Thoroughly equipped and every modern convenience afforded.

CUISINE AND SERVICE UNEXCELLED.
Have Sunday Dinner at The Weston. Local as well as transient trade catered to. Inquiries solicited.

THE BAY HOTEL COMPANY.

No Way To Treat a Lady. **Deserves a Trial.**

George Elliott, 41-year-old laborer, according to the divorce bill of Mrs. Flossie Elliott, filed in superior court yesterday afternoon, became enraged at her on one occasion and kicked the windshield out of their automobile. Other allegations of cruelty are made.—From a news item in the Seattle Times.

The receiver used by Mr. Pierce is located in an exceptionally bad spot, close to a large electric power-house. He employs an aerial consisting of two wires, each fifty feet long, running north and south, with the lead in from the northern end.—From a radio story in the New York Evening Journal.

Over 100,000 Motorists Are Now Enjoying the Comfort, Safety and Economy of Firestone Full-Size BALLOON GUM-DIPPED CORDS

Read What a Few of Them Say—

"They ride beautifully over any kind of going."—J. F. Bicknell, Worcester, Mass.

"Skidding is done away with on wet streets at high speed."—Geo. P. Ball, Fairfield, Ala.

"None of that terrible jarring and jolting to the car or to occupants."—H. V. Nalley, Rockford, Ill.

"Feel sure depreciation will be cut 25 per cent."—A. N. & J. A. Williams, Nashville, Tenn.

"Absence of skid or slip even on snow and ice is really wonderful."—Alvan T. Simonds, Fitchburg, Mass.

"Have used less gas for same mileage with more power."—F. Davison, Greeley, Colo.

"Have more power, the car steers easier and rides smoother."—J. L. Johnson, Northfield, Minn.

"The gas mileage is holding up to 20 miles per gallon as before."—B. H. Avery, Bowling Green, Ohio.

"291 miles through snow, mud, bumps and water without chains in 12 hours."—C. A. Allen, Jr., Chicago, Ill.

"Saving in wear and tear on car a big factor in putting on Firestone Balloons."—A. A. Allen, Jr., Chicago, Ill.

"40 miles an hour over rough road without feeling any shock whatever."—Harry A. Dorman, Sacramento, Cal.

"Good for an average of ten miles more per hour over bad roads."—Kirk Brown, Montclair, N. J.

"12,382 miles on demonstrator car with as much mileage left to run."—Conrad A. Smith, Boston, Mass.

ASK any owner of full-size Balloon Gum-Dipped Cords about the comfort, safety and operating economy they are giving him. Let his experiences give you the facts about these wonderful tires. His comments will match these almost word for word.

There are hundreds of thousands of Firestone Gum-Dipped Balloons on the road today. Wherever you drive you see them—and you cannot help but notice the new enjoyment these owners are getting from their cars.

This immensely increased production has brought about many manufacturing economies, which you can take advantage of today by equipping your car with Balloon Gum-Dipped Cords.

Firestone Dealers are quoting special net prices on the complete job. Trade in your old wheels on a new set built for full-size Balloons. In addition get our liberal rebate on your old tires.

Equip now for comfort and economy—as well as for the safety and better car control you will need this fall and winter.

Call on the nearest Firestone Dealer—for information—for your price—and for a quick, carefully-engineered changeover to real Gum-Dipped Balloons.

"AMERICA SHOULD PRODUCE ITS OWN RUBBER" — *W. H. Winter*

CITY ECHOES.

Sale on Floor Covering still goes on at the Bay Mercantile Co. On Monday we will sell 10-4 Bleached Sheeting at 50c per yard. The Bay Mercantile Co. For Blankets and Comforts, see The Bay Mercantile Co. Large assortment to select from.

Just received a big assortment of Johnson's goods, floor wax and varnish, linoleum varnish and varnish stains. The Bay Mercantile Co. Mr. F. E. Goldthwaite, resident of St. Charles street, has returned from a two-weeks trip to Asheville, North Carolina.

Mrs. Harold Weston and little daughter are visiting Mrs. M. Briggs, mother and grandmother, at Pharr, Texas, for an indefinite visit.

Just received a large shipment of Ukuleles, Banjo-Ukuleles and Tenor Banjos. Bay Music Store, Main and Toulme streets.

Miss Ruth Day is in New Orleans interested in the work of the Baptist Bible Institute of that city, and will remain indefinitely.

Mavis Face Powder, 10c box. 25c Japanese Cups and Saucers, 15c each. 4 Cakes Palm Olive Soap for 25c. 10c Suit Hangers, 4 for 25c. The Bay Mercantile Co.

Mrs. Forstner will leave for New Orleans tomorrow evening to spend three weeks, visiting at the home of her daughter, Mrs. W. H. Wolbrecht, and family.

Mrs. G. E. Mader returned home Monday evening from New Orleans, to which point she accompanied her daughter, Miss Myrtle, on the latter's way to Lafayette, La.

Miss Lucille Osoinach spent part of the week in New Orleans, visiting relatives and friends, house guest of her aunts, Misses Osoinach, in Jackson avenue.

Mrs. R. N. Blaize accompanied her daughter, Miss Julia, as far as New Orleans; Monday, the latter journeying on that afternoon to school at Lafayette, La.

Mr. E. J. Lacoste recently left for a business trip to several points in the Northwest, stopping principally at Chicago in the interest of his firm at New Orleans.

Mr. and Mrs. W. A. Sigerson are contemplating building another handsome bungalow in Main street, corner Nicaise avenue, adjoining their handsome and attractive present dwelling, one of the best planned and attractive homes of the city.

Mrs. P. J. McMahon, Jr., and children came out from New Orleans for a week-end visit to parents and grandparents, Mr. and Mrs. Leonard Franz, in St. Charles street. This is the baby's first visit to the grandparents in Bay St. Louis.

Mrs. Camille Casanova, accompanied by her children, of Algiers, La., is visiting at the home of her parents, Mr. and Mrs. J. E. Saucier, in Main street. Mrs. Saucier, whose serious illness was recently noted in these columns, is doing nicely, according to late reports.

Mr. Walter J. Gex, Jr., left Tuesday morning for Oxford, Miss., matriculated at University of Mississippi, for the study of law. He was accompanied as far as Jackson by his father, Attorney Gex, who transacted business in that city this week.

Over 750 tickets were sold last Sunday for the Gulf Coast-New Orleans excursion, over the L. & N. Bay St. Louis contributed quite its quota to the number. There were ten coaches, equally divided between white and colored. Had the trip been advertised earlier the patronage would have been larger.

The week beginning Sept. 22nd will find Paint and Varnish Week at The Bay Mercantile Co. Big reductions on our immense stock for this week only.

Mr. and Mrs. A. F. Fournier and family will close their summer home in Waveland for this winter and have taken permanent apartments at the Hotel Weston. Their young son is a member of Class 25, St. Stanislaus College, and their daughter, the Misses McGhee School, at New Orleans.

Misses Julia Blaize, Valmae Saucier and Myrtle Mader left Monday morning for Lafayette, La., where they resumed their studies at Northwestern University. The young ladies are exceedingly popular and have many friends who wish for them a continuance of the success which marked their work at the university last year.

Distinguished newspaper men visiting Bay St. Louis for the week-end from New Orleans were Editor Stiers, of the Daily States, and Joseph V. Budd, editor and publisher of Society Talk, one of the popular and fastest growing high-class monthly periodicals in the United States, with offices in New Orleans, New York, Washington and Palm Beach.

A telegram from Seattle, Washington, Saturday to Mr. and Mrs. John Weston, Logtown, announced the arrival on that day of a son at the home of their son and daughter-in-law, Mr. and Mrs. Roland Weston, formerly of Logtown, and the report said both mother and son were doing well. This will be interesting news to the many friends of the young parents and the grandparents as well.

Mr. and Mrs. Victor Cuevas are out from New Orleans spending a while, visiting relatives and looking after local interests. Mr. Cuevas has plans and specifications for the immediate building of a six-room bungalow, in Carroll avenue, located opposite the residence of Geo. J. Toca, and for which bids are sought. During the early part of next year Mr. Cuevas will build three more dwelling houses of the same attractive type in Ulman avenue, corner Second street.

At a meeting of local Council Knights of Columbus Sunday night it was decided to celebrate Columbus Day, on Saturday, October 12th, with a fair or general bazaar during the early part of the afternoon and a ball at night, celebrating the opening and formal occupancy of the new hall. Different committees were appointed for the work, and a number of auxiliary committees composed of ladies will assist. The benefit promises big.

WAVELAND DEPOT NOW IN CORPORATE LIMITS.

By a decision in the recent session of Circuit Court Waveland railroad depot and other valuable property became subject to the municipal jurisdiction of the town of Waveland, and henceforth will pay city taxes. The suit was brought by the L. & N. R. R. Co. objecting to the act of including the railroad property in newly incorporated territory, and the town of Waveland won in defending the suit. Formerly Waveland had no police authority in and around the railroad depot and it became necessary that such exist in the event it should ever become necessary in order to uphold the peace of the community and dignity of municipal law. Every railroad depot should be in the corporate limits of the city wherein located for obvious reasons.

CALL AWAY BY DEATH OF MOTHER.

Mrs. Albert J. Davis, of St. Louis, house guest of her friend, Mrs. S. A. Powers, was visiting here for an indefinite period while en route home from a summer spent along the Gulf Coast, received a message from her husband Monday, announcing the sudden death of her mother. Mrs. Davis at once hastened home. A frequent visitor to Bay St. Louis, she has many friends here, all of whom will learn of her sorrow with profound interest and sympathy.

CARD OF THANKS.

We sincerely thank Messrs. Levy Landus, H. A. Canty and brother, in assisting us to get fire under control when it was at its worst and saving our home from destruction, on Sunday, September 14, 1924; to Messrs. Jos. Mauffray and M. Dodd for helping us fight fire in pasture; to the Bay Fire Department in reaching our place so promptly, and to our friends and good people of Bay St. Louis who were so anxious for our safety. All have our lasting gratitude.

Sincerely,
A. C. BROWN,
MRS. BROWN.

On Wednesday evening, September 17th, the first birthday of little Miss Iris Davis was celebrated at the home of her parents, Mr. and Mrs. Eugene Davis, in Carroll avenue. A large number of young folks assembled to do honor to the little hostess. Refreshments were served and games played. Those present were: Misses Jane Woodruff, Thelma Telhiard, Vivian Telhiard, Lora Lea Peacock, Lois Ansley, Ruth and Althea Black, Masters Junior Robinson, Walter, Allen and Terrell Ansley, Junior Peacock, Anthony Schultz and Manuel Perre.

Much satisfaction is expressed locally in the matter of "paving" Main street from Toulme on to Nicaise avenue, to meet the Spanish Trail. Bids are advertised for this issue of The Echo, and will be opened at the October meeting of the Board of Supervisors. Mayor Webb is interested in the resurfacing that portion of Main street, now covered with concrete, with Warrenite mixture to overcome the present uneven surface. A generation will rise and call him blessed for this improvement.

Work on the interior of the Merchants Bank and Trust Company is practically completed and admired by the public generally. Good taste predominates throughout and the bank management generally complimented. It is noted all the work was accomplished by home people, as far as possible. The fixtures are of marble and genuine and solid bronze and all woodwork of genuine mahogany. By the change there is more space in the lobby for public and more working space in the bank proper. It is a substantial evidence of the constant growth of the town.

Judge Will T. McDonald reached here from Memphis, Tenn., the latter part of last week to spend a week or ten days mingling with Bay St. Louis friends and enjoying daily fishing trips, while Mrs. McDonald and granddaughter, Marietta, are visiting in California. The judge is the house guest of his cousin, Major W. A. McDonald, on the North Beach. Many local friends are glad to greet him again, and the judge says he is delighted to be home again.

Mr. and Mrs. Ralph Sellier entertained informally at dinner Monday night at their handsome home in Carroll avenue, complimentary to their young friend, Mr. Walter J. Gex, Jr., who left the following morning to enter the University of Mississippi.

HOTEL WESTON
Sunday Dinner.

Sunday, Sept. 21, 12:30 to 2 P. M., \$1.00.
Purée of Bean
Celery
Tenderloin Trout, Tartar Sauce
Creamed Potatoes
Baked Turkey with Dressing
Peas
Spinach with Egg
Pear Salad
Coffee
Pineapple Sherbert
Cake

REWARD \$150.00.

Reward of \$150.00 will be paid to party who will give information that will lead to the arrest of the one who set fire to our pasture on Sunday, September 14, 1924, thereby causing great loss and destruction.

A. C. BROWN,
WM. LEHMAN.

FORD BATTERIES
NOW \$16.50

This is a Genuine Ford Product, Fully Guaranteed. 13-Plate Battery, constructed of the highest grade material, to give satisfactory service.

Expert Battery Men in charge at all times. Service batteries, and make repairs.

EDWARDS BROS.

BAPTIST CHURCH NOTES.

Dr. W. A. McComb, pastor at Gulfport, and Rev. S. G. Posey, pastor at Biloxi, made splendid addresses at the local Baptist Church this past week.

Rev. B. F. Whitten, pastor of the local Baptist Church, attended the opening of the Baptist Bible Institute, New Orleans, this past Tuesday.

The Daily Herald of Gulfport reports a stereoscopic address this past Wednesday night by Rev. B. F. Whitten. It was a brief resume of the Baptist school interest in the Southland, showing stereoscopic views of 60 of the 119 schools owned and operated by that denomination.

Pastor B. F. Whitten and family will leave our city Monday morning en route for Memphis, Tenn., where they will spend a few days with the Memphis part of the family, and also attend the Tri-State Fair.

Rev. S. W. Johnson, one of the students of the Bible Institute of New Orleans, will preach at the Baptist Church, this city, on the fourth Sunday, at 11 o'clock, and at Kiln that night.

CITY REBUILDING ST. CHARLES STREET.

St. Charles street, as a public thoroughfare, is undergoing a rebuilding and surfacing at the hands of the street committee and street commissioner. Both sides have been "ditched" and the street given a renewed foundation, with a liberal coating of gravel. The work is timely and no doubt this attention will be extended to other streets.

A. & G. THEATRE PROGRAM.

Attractions Coming For Next Week.

THURSDAY, SEPT. 20:
Jane Novak in "The Lullaby" and comedy.

MONDAY, SEPT. 22:
Gladys Walton in "The Wild Party" and comedy.

TUESDAY, SEPT. 23:
Gloria Swanson in "Bluebeard's Eighth Wife" and Fox News.

WEDNESDAY, SEPT. 24:
Jack Hoxie in "The Red Warning" and comedy.

THURSDAY, SEPT. 25:
Corinne Griffith and Milton Sills in "Single Wives" and Fox News.

FRIDAY, SEPT. 26:
Harry Carey in "The Night Hawk" and comedy.

SATURDAY, SEPT. 27:
Madge Bellamy and all star cast in "The White Sin" and comedy.

SELECT
PRIVATE SCHOOL
ELEMENTARY GRADES ONLY.

OPEN OCTOBER 1.

USUAL COURSE OF STUDIES:

Classic Physical Culture

French Cathedism

MRS. ARGUEDAS

Phone 375-W. 111 Union Street.

CLASSIFIED ADVERTISEMENTS.

FOR SALE.
Highly pedigreed Jersey Bull, Fancy Waxy's Noble Lad, No. 197891. Price, \$1,000.00. Apply J. H. Road, Waveland, Miss. 9-13-24.

FOR SALE.
One goat, trained to harness; one pony; one saddle horse; one 4-gallon Holstein cow; one light spring wagon. Apply Seaside Cottage No. 2, Waveland, Miss. 9-13-24.

FOR SALE.
Jersey cow, come and see her milked. T. A. Maise Ranch, between Sears and Bourgeois avenue, Waveland, Miss. 9-13-24.

FOR SALE.
White Wyandotte pullets (Martin strain). Phone 251, Mrs. Fournier.

FOR SALE.
Canary birds. Corner Front and Booker streets. 9-20-24.

FOR SALE AT BARTH, MISS.
One three-room and bath bungalow and three acres of land. Apply Geo. L. Cuevas, Westlake, Miss., care of Camp. 9-20-24.

FOR RENT.
Nicely furnished cottage on the beach, 6 rooms and bath; \$50.00 per month. 608 N. Front street.

FOR RENT.
Five-room house, No. 303, on Second St., bath, garage and servants' room. Large yard; \$30.00 month. Phone 363-J or P. O. Box 263, Mrs. Prados. 9-20-24.

FOR RENT.
700 S. Front Street—Brick stucco Bungalow, 7 rooms, furnished; \$20.00 month. Address A. E. Foster, 5125 Hickory St., New Orleans. Keys at 704 S. Front St. 9-20-24.

HOUSE TO RENT.
The Perkins dwelling, furnished. By season or year. Address Mrs. R. R. Perkins, Bay St. Louis, Miss. 9-13-24.

SITUATION WANTED.
Wanted—Position as office clerk. Apply M. D. Waveland P. O., Mississippi.

LIZANNA'S PEDIGREED CHICK RANCH.
Finest strains of White Leghorns on hand. Tankards, Johnsons and Hollywood stock for sale. Visitors cordially invited. Six-Mile Post, Gainesville Road. 9-13-24.

LOST.
Lardale puppy, six months old. Wears collar with name "Moran" on it. Reward if returned to Wm. Lizanna. Notify through P. O. Box 532, Bay St. Louis. 9-13-24.

WANTED TO BUY POULTRY.
Wanted—Price yearling pullets, Rhode Island Red, Barred Rocks, Buff Orpington, Partridge Rock, Minorca. Make prompt reply to this paper. State where can be seen. Address Fairview.

LAND FOR SALE.

160 acres, cut-over land; Cypress Trees on Land.

AT A REAL ARGAIN.
NW 1/4, Section 32, 8-14—160 acres. Located near Old Spanish Trail Highway, Hancock county, and 2 1/2 miles from Nicholson avenue. A quick sale is wanted, hence a bargain.

Apply to Mrs. Elizabeth O. Ladner,
4417 S. Rampart St., New Orleans, La.

TAXATION AND GOV. OF MISSISSIPPI UGLY CHARGES.

(Continued from Page One.)

county with the last word in mill equipment to manufacture large timber holdings into merchantable lumber; turning Piave, formerly a spot on the road, into a bustling, thriving town of happy, industrious, contented people, and at the same time enriching the treasury of the county to an unprecedented extent.

Does he mean Ben Batson and the Hatten brothers? Men born and reared in these piney woods "timber sections," and whose fortunes have been made by honest toil, indefatigable energy and constant application; men they are of large-hearted brotherhood, never forgetting and ever comprehending the interests of the toilers who have labored with and for them, some of whom have been with them for a decade or more.

And men whose charities are as wide as the country side.

Does he mean Bob Williams, with his big plant at Wilko? Does he mean J. B. Newton, at Poplarville? Does he mean the Hinton's and the Pifford's, at Lumberton? Does he mean James Hand, with a lifetime of endeavor, at Purvis.

Does he mean Francis W. Foote, J. P. Claver, Victor Scanlan, Bruce McLeod, the Tatum's, Sam Morston, John A. McLeod, George L. Hawkins, G. M. McWilliams, the Turner's, here at Hattiesburg? Men who are largely responsible for the planting and building and growth of this fair city, and for the splendid development of all this country side.

Does he mean Captain J. T. Jones, who pioneered the way through the pine woods and sand hills from Jackson to the Gulf, opening and enriching a hitherto almost howling waste, and who built Gulfport and made it an open doorway to the world?

Well, they may be called "aliens" in the sense that they have operated in South Mississippi for more than a quarter of a century; they built the first consolidated school erected in Pearl River county, and helped to build twenty others, and added in the same kind of construction at Hancock, Laman, Harrison and Stone counties, besides building from a quarter to a half million dollars in taxes into the treasuries of those counties annually.

Does he mean Stuart Jones, Charles Green, Frank Wisner, the Gardiner's at Laurel? Why, these are the men who turned a pine field into one of the most progressive and beautiful little cities in the State. Men of great business ability and integrity, and of large beneficence. How long must people live in Mississippi to escape the contumely and the "his" of "alien"?

And time would fail to tell of many more. For his indictment could be applied equally as well to the patriotic citizens of North and West Mississippi, who are equally and as bitterly opposed to these tax laws.

These men are the builders of South Mississippi. They have turned the sand beds and pine forests into thriving and happy communities, towns and cities. They are men who have come up to affluence and prominence by the sweat of their faces; by toil and effort and sacrifice and liberality, coupled with Christian integrity. With few exceptions, they are natives of Mississippi, practically all of them identified with the church, school and social life of their communities, as well as with the business interests.

Who is this swashbuckler, this new Richmond in the field, this tax seer, who makes Henry Whitfield—guileless, simple-hearted gentleman that he is—say that all these men are "aliens with swollen fortunes" seeking to gouge the splendid men who constitute the Legislature of Mississippi?

Simply because these men are not willing to "bow down and worship this golden calf" which he has created, this thing "so fearfully and wonderfully made" that it really would not infringe the commandment if it were worshipped, for there was nothing like it in the heavens above, the earth beneath or the waters under the earth.

And because these men honestly differ over the tax question, and are opposed to the writing into the Constitution of the amendment fathered by the chairman of the State Tax Commission, he has Governor Whitfield call them "debauchers of the Legislature," impugning in the most atrocious manner the integrity and manly honesty of both citizens and legislators, and he has him further to say:

"I do not believe the good people of the State of Mississippi will refuse to have these laws passed because it will bring into the open the rascality of those who have defrauded the State."

Has politics in the State fallen to so low a plane that such language is used, such aspersions cast, such insinuations made, against legislators and against the very highest type of citizens, in the hope of provoking other citizens to vote for a measure that is opposed by men of integrity and business sagacity, who love their State and who see in the proposition harmful, tedious and evil results for the entire commonwealth?

Spirits of Lamar and Walthall, of George and Stone, come back and hover over your beloved Mississippi! Cast anew over people and officials the spell of your noble natures, the charm of your rugged honesty, the glory of your manly virtues, the power of your political integrity and save the State from the charlatan and the demagogue.

NOTICE TO CONTRACTORS.

Sealed bids will be received by the Board of Supervisors of Hancock County, Mississippi, at the office of the County Clerk, Bay St. Louis, Miss., until 11:00 o'clock A. M.

TUESDAY, OCTOBER 7, 1924, and at that time publicly opened for Federal Aid Project No. 128 B & C the same being a part of State Trunk Road No. 1, between Bay St. Louis and Louisiana State Line.

The length of road to be improved or constructed is 18.146 miles, and the principal items of work are approximately as follows:

116.8 Acres clearing and grubbing.
4344.0 Cu. Yds. Common excavation.
204782.0 Cu. Yds. borrow excavation.
307.5 Lin. ft. 18" T. S. V. C. pipe.
308.0 Cu. Yds. Class "A" concrete.
361.6 Cu. Yds. Class "C" concrete.
30600.0 Lbs. reinforcing steel.
42581.0 Cu. Yds. gravel and binder, 1/2 mile overhead.

121620.0 Sq. Yds. mixing gravel and binder.
15.14 Miles Bermuda sod.
BRIDGES OVER "P" SPOT.
430.38 Cu. Yds. Class "A" concrete.
57440.0 Lbs. reinforcing steel.
4902.0 Lin. Ft. foundation piling.
240.0 Lin. Ft. concrete railing.
166068.0 Ft. B. M. creosoted lumber.
8360.0 Ft. B. M. untreated lumber.
8600.0 Lin. Ft. cross-tied piling.
Plans and specifications are on file in the office of the State Highway Engineer at Jackson and in the office of the County Clerk, in the Court House, Bay St. Louis, Miss.

Any additional information may be secured from the State Highway Engineer, Jackson, Miss. The right to reject any or all bids is reserved.

Bidders' bond of certified check for \$5,000.00, made payable to Board of Supervisors of Hancock County, must accompany each bid as evidence of good faith and as a guarantee that if awarded contract, the bidder will execute the contract and give bond as required.

H. C. DIEZELER,
State Highway Engineer.

AMENDMENT TO CITY CHARTER.

Proposed amendment to the Charter of the City of Bay St. Louis, Mississippi. Be it ordained by the Board of Mayor and Aldermen of the City of Bay St. Louis, Mississippi, that the Charter of the City of Bay St. Louis, Mississippi, be amended by creating the office of Water Works Superintendent, as follows:

Section 1. In the discretion of the Board of Mayor and Aldermen there may be a Water Works Superintendent, who shall possess the same qualifications as a marshal, tax collector and secretary. He shall hold his office for a term not exceeding five years, to be fixed by the Board of Mayor and Aldermen. The appointment of Water Works Superintendent to be made by the Mayor and ratified by the Board. Failure of the Board to ratify the Mayor shall not appoint the same party for a longer period than thirty days. After the term has been fixed and the appointment made, the Water Works Superintendent shall hold his office, subject to removal or impeachment only in the same manner as other officers.

Section 2. Water Works Superintendent shall have the care, charge and supervision of the water works system of the city, using such help as may be necessary.

Section 3. The salary of the Water Works Superintendent shall not exceed twenty-one hundred dollars (\$21,000.00) per annum, and may be paid monthly and fixed by the Board of Mayor and Aldermen for the term he is appointed and not changed during the term of office.

Section 4. That this amendment take effect and be in force from and after its approval and record thereof as by law required.

Approved in open Board this 6th day of September, A. D. 1924.
R. W. AYERB, Mayor.
Attest: SYLVAN J. LADNER, Secretary.

Why rip off your old shingles—gamble with the weather—litter your yard with dirt—put yourself to a lot of needless trouble and expense?

You can lay Genasco Latite Shingles over your old weather-battered wood shingles just as efficiently as over new boards.

Genasco Latite Shingles are locked to each other. The sun can't curl them. Wind can't tear them off. And they're FIRE-SAFE as well as weather safe.

Made in three attractive, un fading colors—red, green and blue-black.

A. SCAFIDI & CO.

Genasco Latite Shingles

NOTICE TO HIDEES.

Sealed bids will be received by the Board of Supervisors of Hancock County, Mississippi, at the office of the Clerk of the said Board, until 11:00 o'clock A. M.

MONDAY, OCTOBER 6, 1924, for the contract for building road from Clermont Harbor to Lakeshire, as per plans and specifications on file in the Clerk's office.

All bidders to deposit certified or cashier's check in the sum of \$250.00 as evidence of good faith in the making of bond.

The successful bidder to furnish bond in the amount of his bid.

The Board reserves the right to reject any and all bids.

This 11th day of September, A. D. 1924.
A. A. KERGOSEN, Clerk.
By A. G. FAYRE, D. C.

CHANCERY SUMMONS—No. 2744.

The State of Mississippi, To Erle Younger, Ernest Younger, Jr., Chas. Younger, Caroline Younger, John Henry Younger.

You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1924, to defend the suit in said Court of Louise Deschamps et al., wherein you are a defendant.

This 15th day of September, A. D. 1924.
A. A. KERGOSEN, Clerk.
By A. G. FAYRE, D. C.

The United States railroad in 1923 were assessed \$336,399,600 in taxes. For the year 1924 railroad taxes will approximate \$365,000,000 or one million dollars per day.



YOU teach your children to deposit their money.

Fathers and Mothers: Have your children Bank Accounts? If not, we invite you to come in and open one for each of them in our Bank. In this way you will teach them how to keep their money, and they will learn how fast it adds up, even if the amounts are not large. The education they will get in money and finance will be of untold value to them in the future.

MERCHANTS BANK & TRUST CO.


75c each. U. S. PLAYER ROLLS. 75c each.

October Releases:

Charley My Boy
What'll I Do
From One Till Two
Spain
Why Did I Kiss That Girl
After the Storm
Mandalay
Don't Mind the Rain

June Night
Jealous
Dream Daddy
She's Everybody's Sweetheart
Officer Kelly
Kinky Dinky Parlay Voo?
Maytime

BAY MUSIC STORE
EVERYTHING MUSICAL
Main and Toulme Sts. Bay St. Louis, Miss.
Mail Orders Promptly Filled



Give me Feathers 8240

Hello! Just wanted to remind you I need a lot of feather-making materials in my feed now. I have to make about 8,000 new feathers before I start my winter laying—and I want to get through my molt quickly, so I can lay lots of eggs when prices are high. You say Purina Chicken Chowder is full of that protein stuff that makes feathers and eggs? That's what I need. Send some right out.

C. C. McDonald Distributor.

PURINA POULTRY CHOWS

At the Store with the Checkerboard Sign

EXTRAORDINARY SHOE SALE

500 pairs Ladies' pumps of all sizes
AT \$1.00 PER PAIR
500 pairs of Mens' dress shoes
AT \$2.98 PER PAIR

Boston Shoe Store
LEADERS OF LOW PRICES

Our Trucks and Wagons
Pass Your House Daily

LET US SERVE YOU.

BAY ICE, LIGHT & BOTTLING WKS.